



10 WORKSHOPS YOU DON'T WANT TO MISS AT THE THIRD PLACE SUMMIT *



* The Third Place Summit brings together local and international experts to inspire and explore third places from diverse perspectives.



ACCESS JESSE JÖRG

ALGORITHM OF THE CITY

How can we redesign (semi-)public space into the glue that holds society together? In this workshop, we explore how systems, rules and invisible algorithms shape daily life in the city. Together we discuss how to redesign places so they support connection, fairness and shared ownership, and truly act as social glue.

TURNING STREETS INTO THIRD PLACES

Streets can be much more than routes from A to B. In this workshop you will explore real projects and practical tools that turn streets into places to meet, stay and connect. You will learn how design, programming and small interventions can change everyday streets into strong social connectors that support community life and local identity.

ABOUT JESSE

We The City was founded in 2012 by Jesse Jörg and works at the intersection of concept development, tactical urbanism and urban algorithm design. The studio explores how public space can act as social glue. Active in the Netherlands and abroad, it initiated BenchesCollective, now buurtbankjes, and an international rooftop festival. Recent work includes the Pop Up Parking Service and the podcast series Algorithm of the City.





USE

AAT VOS & AMY GOEDHART

UNDERSTANDING THE THIRD PLACE FUNDAMENTALS

Every community needs places where people enjoy coming, staying and growing. This workshop introduces includi's Third Place Fundamentals model in a clear and practical way. You will learn what really matters in creating strong third places and how to assess your own space. You will identify strengths, see opportunities and define small actions that can make a real difference.

ABOUT AMY & AAT

Aat Vos and Amy Goedhart are the co authors of the newly published "*Come, Stay, Grow: The Art and Science of Places That Connect Us.*"

Aat is an architect and founder of includi, where he works with libraries, cities, and cultural institutions across Europe to create welcoming public places.

Amy is an urban anthropologist and researcher at includi, focusing on the social life of public space and inclusive place making through research, design, and participation.





SAFETY

TONI GRIFFIN & ANNA LYMAN

DESIGNING THE JUST CITY

This workshop will be a values-based exercise using the Just City Index, a framework of 50 values to help communities define what justice means for them. Workshop participants will develop unique manifestos for how to combat conditions of injustice and create just cities and neighborhoods through the lens of the conference themes of Access, Safety, and Community.

ABOUT TONI & ANNA

Toni L. Griffin is founder of urban American city urbanAC LLC, a planning and design practice working to reshape more just cities. The firm leads transformative projects addressing racial, social and cultural inequities. Griffin is Professor in Practice at Harvard Graduate School of Design and founding director of the Just City Lab.

Anna Lyman is Deputy Director of the Just City Mayoral Fellowship. The Just City Lab investigates the definition of urban justice and the just city and examines how design and planning contribute to conditions of justice.





EXPERIENCE

JOE PINE

THE PROGRESSION OF ECONOMIC VALUE

This workshop helps you understand where the value of your place comes from and where it can grow. Building on the keynote, you will create your own Progression of Economic Value. This helps you explain your vision clearly and see how experiences can lead to deeper meaning and transformation. The session is practical, inspiring and focused on making your place truly valuable.

THE 4 REALMS OF EXPERIENCE

Strong experiences combine four realms: entertainment, education, escape and atmosphere. In this workshop, Joe Pine explains the Four E model and shows how these realms work together. You will develop ideas to design experiences that are not only memorable, but also meaningful and engaging. The goal is to move from simple experiences toward deeper and more transformative ones.

ABOUT JOE

B. Joseph Pine II is an internationally acclaimed author, speaker, and management advisor. He cofounded Strategic Horizons LLP to help organizations design new forms of value. His influential books include *The Experience Economy*, *Authenticity*, *Mass Customization*, and the forthcoming *The Transformation Economy*.





COMMUNITY

KAREN CHRISTENSEN

CHARACTERISTICS OF GREAT GOOD PLACES

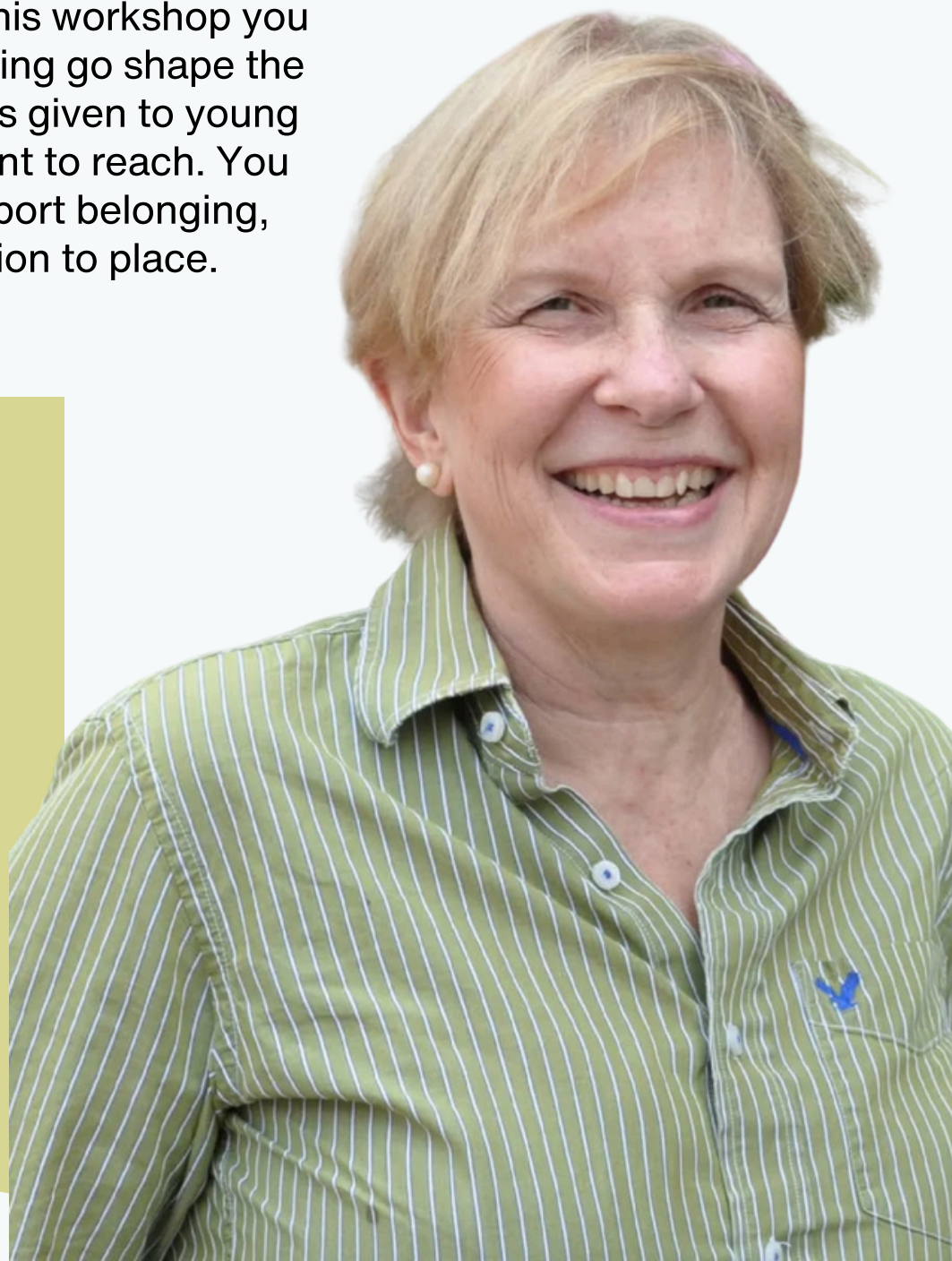
This workshop revisits Ray Oldenburg's characteristics of great third places. Together you explore how these ideas work today and which ones really matter. You will discuss what is essential, what may differ per context, and whether new characteristics should be added. The session encourages reflection on how third places support everyday social life and community connection.

PLACE IDENTITY AND ATTACHMENT

How do people grow attached to places? In this workshop you explore how movement, rest, identity and letting go shape the experience of third places. Special attention is given to young people, older people and other groups we want to reach. You gain insight into how design and use can support belonging, recognition and long term emotional connection to place.

ABOUT KAREN

Karen Christensen is an author, publishing entrepreneur, and activist focused on the power of third places to build community. She is lead author of the sequel to Ray Oldenburg's *The Great Good Place*. Her work explores how third places address climate change, loneliness, and political polarization. She is the founder of the Train Campaign and a research associate at Harvard's Fairbank Center.





DEVELOPMENT

LILIYA TERZIEVA

NAVIGATING THROUGH COMPLEXITY

This hand-on workshop allows you to directly immerse yourself in the process of tackling complex challenges. Through a specially co-designed card set you work with different perspectives, stakeholders and system forces that influence decisions and outcomes. Through guided discussion, you make hidden assumptions visible and see how elements are connected. You leave with a clearer shared understanding, practical framing skills and tools to work with uncertainty.

LANGUAGE AS DESIGN

Language shapes how we think, work together and imagine the future. In this workshop you explore language as a design material. Through reflection, reframing and creative exercises with LEGO Serious Play, you uncover hidden assumptions and limiting stories. You learn how to choose words and metaphors more consciously to support clarity, inclusion and new ways of thinking and acting together.

ABOUT LILIYA

Dr. Liliya Terzieva is Professor of Designing Value Networks at The Hague University of Applied Sciences and Director of the Centre of Expertise Mission Zero. Her research focuses on sustainability transitions, entrepreneurial ecosystems, and value creation in circular and digital economies. She bridges academic research and practice to support regenerative and inclusive futures.





ABOUT THE SUMMIT

THIRD PLACE SUMMIT

8

hours

3

keynote
speakers

10

workshops

2

cultural acts

100+

inspiring
people

1

time opportunity

COME JOIN US ON 19 JANUARY 2026

WWW.LUXORTHEATER.NL/SUMMIT FOR MORE INFO